

HILAH AYERS



THE HILAH LIFE:
**SUMMER EDITION
NEWSLETTER**

Summer is moving fast and as always, we try to keep our members informed regarding activities, initiatives, and general points of interest associated with the resort and although we would have liked to publish this newsletter sooner, many developments still require mention. We would like to start off by thanking each and

every one of you for the ongoing support we've received and for giving us the opportunity to serve you for 30 years strong. A milestone of this significance can't be reached without hard work, sacrifice, and most importantly, incredible customers, so we are forever grateful for your passion as it inspires us day in and day out.

As we're sure most of you are aware by now, we will be hosting the inaugural Pigeon Lake Music Festival next weekend and we hope you are as excited about it as we are. Seemingly endless hours have been spent in preparation and we truly want all of our members to be a part of the celebration. With that being said, we are going to re-release our exclusive introductory offer to all tenants of Hilah Ayers and adamantly encourage member participation. Enter the promo code **APPRECIATION** to receive the massive discount. For less than a night out at the movies, you can experience over 20 hours of spectacular entertainment including performances by Chilliwack, Russell deCarle of Prairie Oyster, Reuben and the Dark, Michael Bernard Fitzgerald, Alee, Daniel Wesley, Scenic Route to Alaska, and Hilah Ayers' own Marty Lee, who will be performing with Tony Michael and The Foggy Minded Mountain Boys!

Meticulous attention to detail was maintained throughout the entire planning process, from the elevated stage construction to the lineup procurement, and will undoubtedly be a party for the ages. If you're unfamiliar with any of the performing artists, we implore you to take a listen and discover just how amazing these Canadian musicians really are. Our national pride has been on display this year for Canada 150, so this showcase of exceptional homegrown talent seems conveniently fitting. Between the comedic genius of Lars Callieou and extraordinary range of Garry Meyer, there will never be a dull moment. These polished emcees will have

your stomachs aching from laughter and their involvement will provide a change of pace that is typically missing from events like these. Contrary to popular belief, the festival grounds will be enclosed by a crowd control barrier and despite the fact that sound travels throughout the property to a certain extent, a wristband is ultimately needed to fully enjoy the festivities.

A number of unique features highlight this one of a kind affair including the ability to bring accompanying alcohol, which is a far cry from corporate sponsored jamborees that charge absurd prices for watered down beverages. Regardless of this privilege, restraint should be exercised and drinking should be done responsibly. Several food vendors will also be in attendance for your eating pleasure and local merchants will be offering a wide selection of retail within the concert area. Onsite parking and campsites are available for out-of-town guests and children 12 & under are free. The success, longevity, and fate of a festival like this rest largely on the shoulders of those within the park and our community, so last minute support would be greatly appreciated. Share the aforementioned promo code with friends, family, acquaintances, colleagues, neighbours, and anyone else who might be interested, and let's bring people together in a memorable way!

A volunteer committee is being assembled for the festival and a meeting will be held at the office at 1 o'clock this afternoon and we invite all interested individuals to join us to discuss the many positions that need to be filled for it and to appoint shifts. Those unable to attend are still very much welcome to help out, so please advise us of your availability and physical limitations if applicable, and we'll schedule your participation accordingly. Substantial support is needed throughout the course of this event in addition to the days leading up to it and various roles are

available to suit the strengths of each participant including those in hospitality, traffic/crowd control, ticket redemption, campsite assignment, merchandise sales, property preparations, and general assistance. Festival access and time afforded to actively partake in the festivities will be based on shift length and volunteer contributions. Longer shifts worked on Thursday and Friday will result in responsibility relinquishment over the weekend. Conversely, shifts on Saturday and Sunday are shorter, but time to enjoy notable musical performances will be somewhat sacrificed.

Due to the inevitable activity increase expected to be seen in and around the park, we vehemently urge all tenants, guest and festival attendees to take extra caution when operating a motor vehicle or equipment of any kind. A security detail will be enlisted to ensure personal safety is protected and all campground rules are abided by. There will be trained professionals to handle a plethora of situations so it is crucial that all urgent and disconcerting matters are reported to the office for proper assignment of responsibility. Wood deliveries will be halted over the long weekend so we strongly suggest submitting large orders as soon as possible; however, bundles will still be available at the office. Regular park hours remain in effect; therefore, be cognizant of site supplies and stock up when it is appropriate to do so. Finally, please ensure a remote is on you at all times as gates may stay open or closed unexpectedly to improve traffic and safety conditions. For a complete list of dos and don'ts, visit our website at www.hilahayers.com.

On an alternative note, Movies in the Park has officially launched and the stage transforms into an outdoor theatre every Saturday night, so don't forget to check our Facebook page at www.facebook.com/hilahayers for info on future screenings and show times. As is the case with most activities within the park, movies are

weather permitting. We will try to address other topics of interest upon conclusion of the enormous undertaking that is the music festival but feel free to provide feedback in the meantime. Thanks again for 30 years of memories and here's to many more!



Music & Mother Nature join forces for the Pigeon Lake Music Festival