



PIGEON LAKE
MUSIC FESTIVAL

SPONSORSHIP PACKAGE

2017

Proudly Presented By:



HILAH AYERS
WILDERNESS RV PARK

August 5th - 6th 2017

473008 Range Road 10

Mulhurst Bay, AB T0C 2C0

www.hilahayers.com | events@hilahayers.com

"Welcome to the great outdoors!"

Our Objective

Hilah Ayers Wilderness RV Park is a family owned, operated and oriented seasonal RV resort & campground located in central Alberta that has served the Mulhurst Bay area for 30 years. To commemorate this milestone, we are hosting the inaugural Pigeon Lake Music Festival August 5th - 6th and are looking for sponsors to share event success with. An exciting lineup of emerging, iconic, and talented musicians & entertainers has been assembled and the festival is being methodically planned in a way that is guaranteed to put Pigeon Lake on the map.

Our organization offers affordable RV lots to Canadians and adamantly encourages active and healthy lifestyles, especially within our youth. We strive to inspire togetherness and a community-like atmosphere in an incredibly stunning outdoor environment and we invite visitors to discover the beauty Alberta has to offer.

We believe that a world unplugged is better connected and your investment will help us further advocate that.

Sponsorship Options

The success and longevity of an annual event like this is only possible with the involvement of key industry partners, corporate sponsorship, and enthusiastic local support. We have crafted a variety of packages to ensure each relationship is mutually beneficial. Sponsorship levels are as follows:

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Gold - \$4,000

Exclusive naming rights for the event (The **insert company name here** Pigeon Lake Music Festival)

25 weekend passes with daily headliner
meet & greet opportunities

Festival entrance signage

12' X 10' dedicated sponsor booth for
display and active customer engagement

Stage banner recognizing gold sponsorship level

Logo on advertising and printed event
promotional material (poster & event guide)

2 daily emcee stage mentions thanking your
business for its support

Invitation to join emcee on stage to co-conduct
daily headliner introductions

Highlighted feature on website

12 top-tier logo placement in social media
marketing

<:60 promotional video listing sponsors and
detailing event info

Company logo included on entrance pass
wristbands & festival laminates

Silver - \$2,000

10 weekend passes with daily headliner
meet & greet opportunities

Festival entrance signage

6' X 10' dedicated sponsor booth for display
and active customer engagement

Stage banner recognizing silver sponsorship level

Logo on advertising and printed event
promotional material (event guide)

1 daily emcee stage mention thanking your
business for its support

Highlighted feature on website

5 top-tier logo placement in social
media marketing

<:60 promotional video listing sponsors and
detailing event info

The background of the page features a repeating pattern of stylized birds. Each bird is composed of various musical symbols, including notes, clefs, and treble bass clefs, creating a musical theme. The birds are scattered across the page in a light gray color.

Bronze - \$1,000

4 weekend passes with daily headliner
meet & greet opportunities

Festival entrance signage

Logo on advertising and printed event
promotional material (event guide)

Highlighted feature on website

2 top-tier logo placement in social
media marketing

The background of the page features a repeating pattern of stylized birds, possibly quail or similar ground-dwelling birds, rendered in a light gray color. Each bird is intricately detailed with musical notes, clefs, and other musical symbols, giving the impression of a musical or artistic theme. The birds are scattered across the page, some facing left and some facing right, creating a subtle, decorative backdrop for the text.

Event Partner

Fully customizable packages also available to
satisfy company marketing objectives

Financial and non-financial contributions
accepted

Food Trailer Rental Space & Hookups
- \$500

Booth Rental (max. 2 occupants)
- \$250