

Happy New Year – now that 2023 is upon us and new beginnings are celebrated, we look forward to another exciting season at Hilah Ayers Wilderness RV Park! With new beginnings comes change, so let us shed early light on what lies ahead.

The property now boasts a 2.5-kilometer nature trail that can be enjoyed year-round. It winds through towering trees and lush vegetation adjacent to the festival camping area and will be meticulously nurtured by our devoted maintenance team. Signs will be installed for directional assistance, and the entrances/exits (see below) will be equipped with pet waste stations to help keep the path clean. Tranquility awaits!











The playground overhaul is complete and new equipment, including climbers, slides, overhead ladders, and playsets are ready for immediate use. Although there has been mention of golf tournaments and other fundraising initiatives, we still haven't

received any financial aid; therefore, a \$225 per site surcharge will be implemented for the next two seasons. Lease fees will remain the same during that time, and we are confident that additional levies won't be necessary even though our operating costs have nearly doubled since the start of the pandemic. Fee concessions are available due in large part to the growth of the Pigeon Lake Music Festival, but community support has wavered lately, so we urge members to get more involved.

The current price of commercial playground equipment is staggering, to say the least, and the surcharge won't even cover the entire cost of the overhaul, but inflation and supply chain shortages threatened to make this project permanently unattainable, so we had to act quickly as improvements were undoubtedly needed. We understand that leaseholders may find it hard to see value in a new playground, especially those without young children, but state-of-the-art amenities make the resort much more attractive to prospective tenants if it comes time to move on. Rebates will be offered in exchange for future subsidization too, so ongoing member-initiated philanthropy is still strongly encouraged.

Known reactions appear to be split – some appreciate all the enhancements that have been made over the past decade and others are disappointed to see rate changes – so we want to hear from you! Please take a moment to complete the following one-question survey:

## **CLICK HERE TO BEGIN SURVEY**

The grace period for late payments and contract delivery has ended, so please ensure that the annual deadline of May 1<sup>st</sup> is observed to avoid service disruption. Administrative efforts are much better suited to serving our tenants and guests than chasing delinquent accounts, so your cooperation is imperative.

Lastly, long-time staffer and founding member of the campground, Cindy Servatius, has decided to move on to pursue other interests. We are immensely grateful for her years of dedication and contributions, but we respect her decision to turn the page on

this chapter of her life. Although she will be dearly missed, we will continue to provide exceptional customer and tenant care with returning representatives Sheri Airhart and Rian Greentree, who will be taking on a new hybrid role between the office and field, at your service. Ryan Desharnais will also be returning to oversee park operations.

Regardless of change, one constant remains – Hilah Ayers Wilderness RV Park is home to a phenomenal group of people who inspire us every day. Our commitment to you is unshakeable.

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